

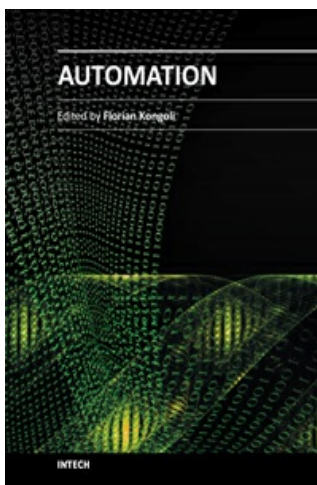
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# BOOK PERFORMANCE METRICS

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APR 30, 2017

## Automation



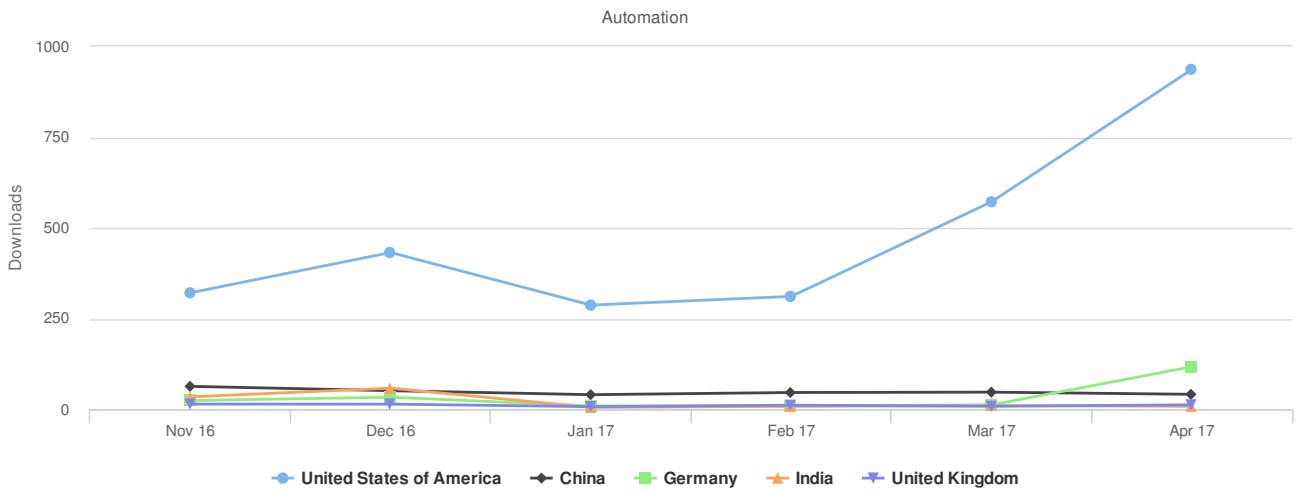
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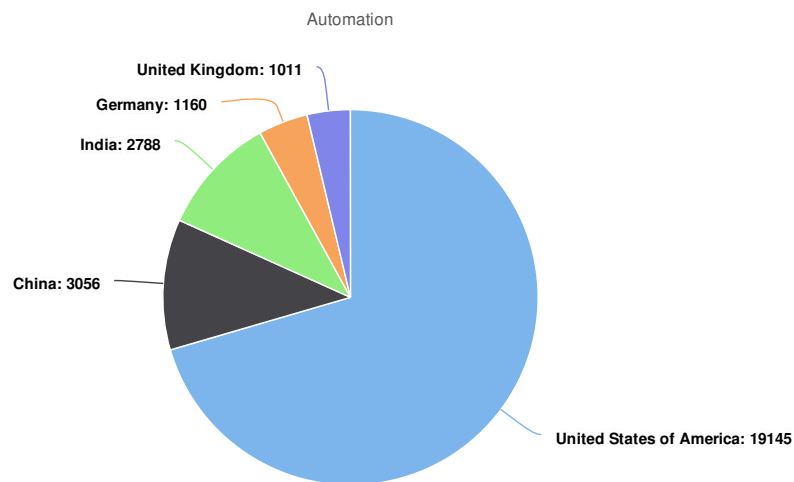
1. Cumulative downloads by countries/time frame
2. Cumulative downloads by countries
3. Cumulative downloads by time frame

Cumulative Downloads By Countries/Time Frame (Total: 50000)



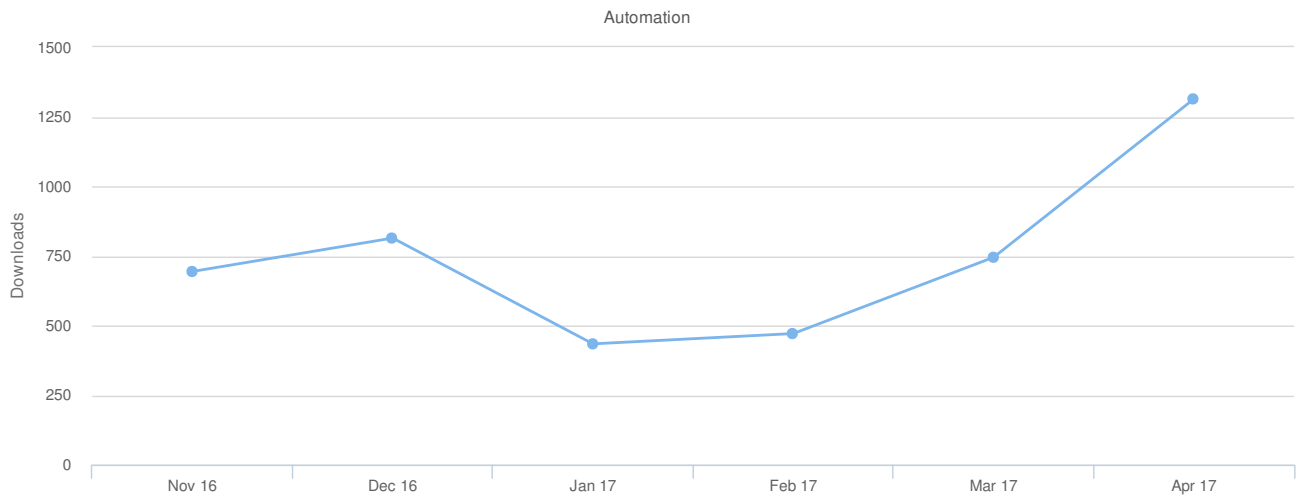
Download trends from the TOP 5 countries over the last six months.

Cumulative Downloads By Countries (Total: 50000)



Cumulative download shares by TOP 5 countries.

## Cumulative Downloads By Time Frame (Total: 50000)



Download trends over the last six months.

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